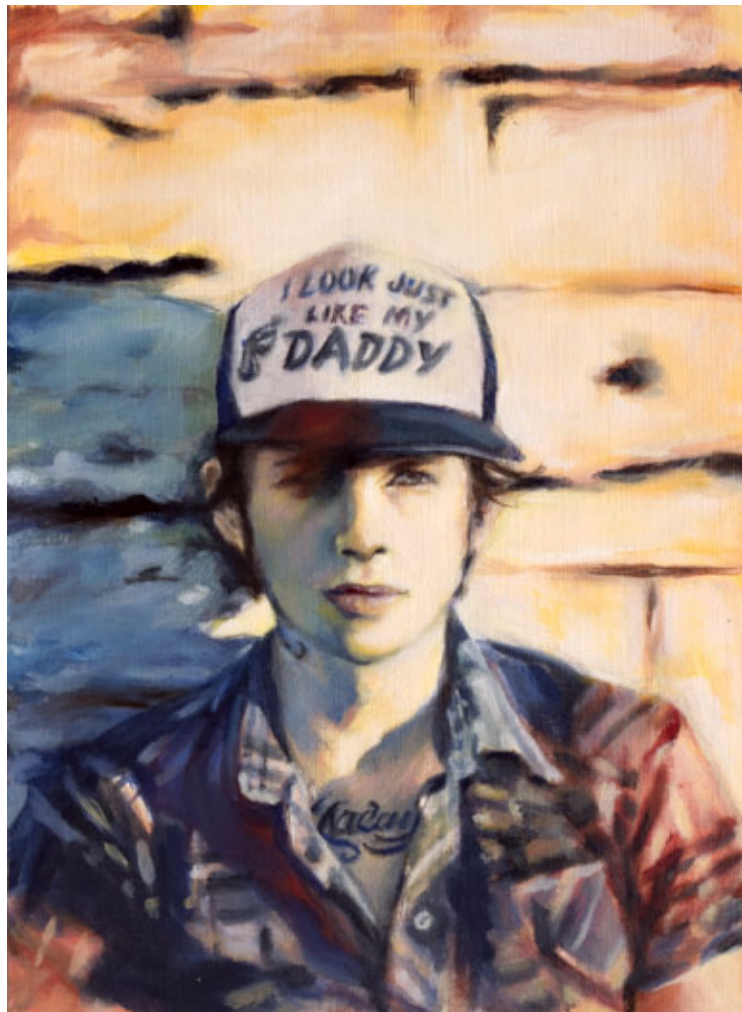


## If you love it so much, why don't you Paint It?

Dudek's latest artistic undertaking has a double life – online and on paper. Just as her series filmscapes were an exercise in expressing, through fine art, the cinematic moments that had touched her soul and contributed to how she sees the world, this project is an exploration of the choices we make when navigating through the prefigured world of the digital image online. It examines how what we choose to surround ourselves with, just as the clothes we choose to wear, becomes a reflection of our personality.

We all make choices when selecting and sharing images on social networking sites. I thought about how these choices define us as individuals, and how this affects our perceptions of people and ourselves.



It is interesting to note that Dudek's first solo exhibition, after graduating from the Ontario College of Art, was a photographic installation that secured her a live interview on CBC television and propelled her into the world of broadcast animation. From there she moved into online media and enjoyed multiple successes with high profile clients. As a creator of web content it is not surprising that she finds the web a positive source of inspiration.

"I reviewed the many found images I had posted online and when I saw them side by side, I became intrigued by the relationship they had to each other. I wanted to take this process a step further and I decided the best way to explore these associations was to paint every picture pinned on my pinterest board and assemble them. After all, if I love these images so much, why don't I paint them?"

In the end, perhaps, this exercise highlights the very fluid relationship that the artist has between multiple visual mediums and presents her with the perfect opportunity to bring all her worlds together into one constantly evolving multi-medium piece which is open to reinterpretation and reassembly by those who view it, both in the real world they inhabit and their own virtual world.

Based on the collection of images on her pinterst board Dudek will be creating 124 original paintings of various sizes on paper. With each piece she completes she is making available sets of limited edition prints – giving us instant access to the hard copies for our own real walls.



While documenting the process online she is also creating new pinsets and assembling the individual paintings digitally to construct new compositions, also available as limited edition prints. Upon completion, the final original pin board paintings will be exhibited as an installation piece titled *If You Love It So Much, Why Don't You Paint It*. You can see all the paintings and pinsets made to date in the gallery.

All the images that inspired the paintings can be found on Dudek's Pinterst board.

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